



Sharpe Buick/BMW/Land Rover

New Showroom, Remodels, New Pre-Owned Sales Building

Challenge: to create an immersive showroom experience for upscale car brands.

- A complete facilities survey of the complex
- A new 4,000 square foot showroom and remodeling of existing Buick indoor showroom for BMW
- New 5,000 square foot showroom for Land Rover that entailed the renovation of an old Burger King into the showroom and the addition of a service building
- Grand Rapids, MI