



## Toys "R" Us/Babies "R" Us Super Side-by-Side Retail Store

*Challenge:  
Develop a new retail  
prototype concept  
for both "R" Us store  
lines that houses  
both merchandising  
platforms in a single  
building while  
simultaneously  
executing real estate  
negotiations, and  
providing permitting  
and construction  
document AE  
services on an  
expedited delivery  
schedule*

- first ground-up new construction store to open for business in the United States
- prototype concept features approximately 30,000 square feet of adjacent retailing space for each product line supported by centralized employee and guest service spaces unified through an equitable blend of interior finishes
- critical path schedule included ongoing prototype concept development, refinement, and value engineering revisions throughout and up until substantial completion of construction throughout the United States.
- 64,028 square feet