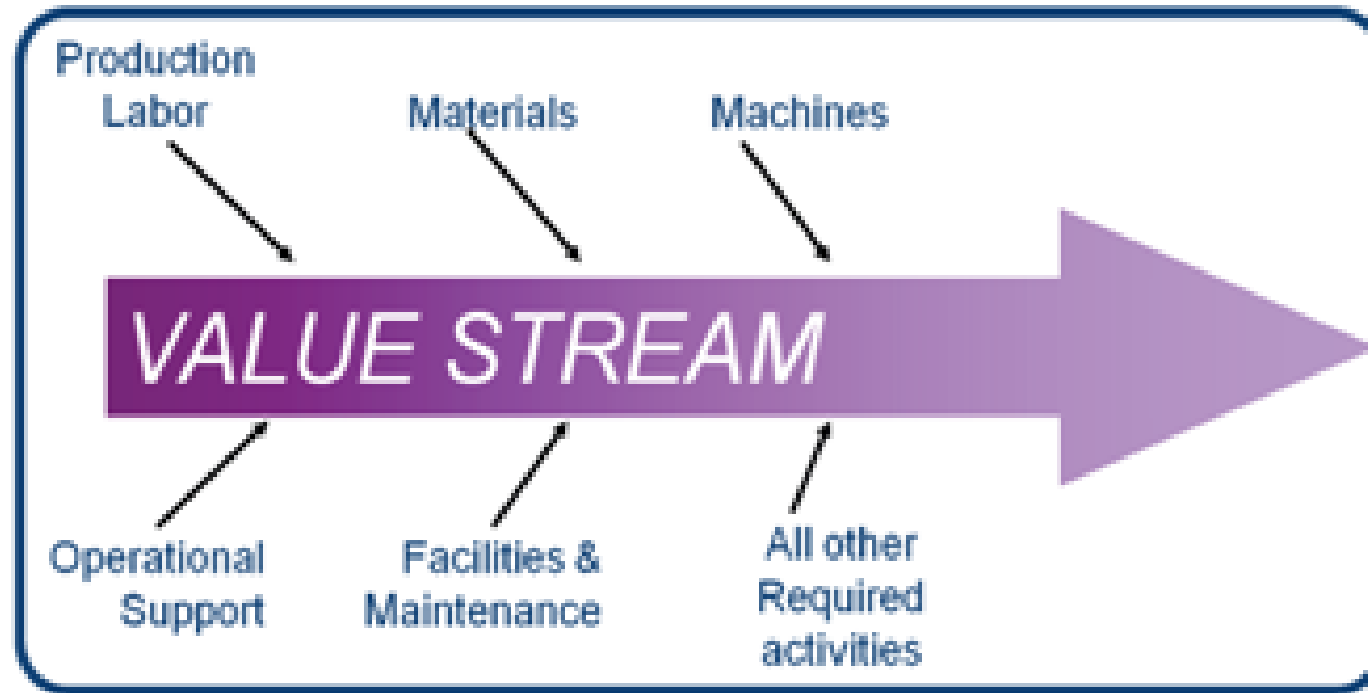


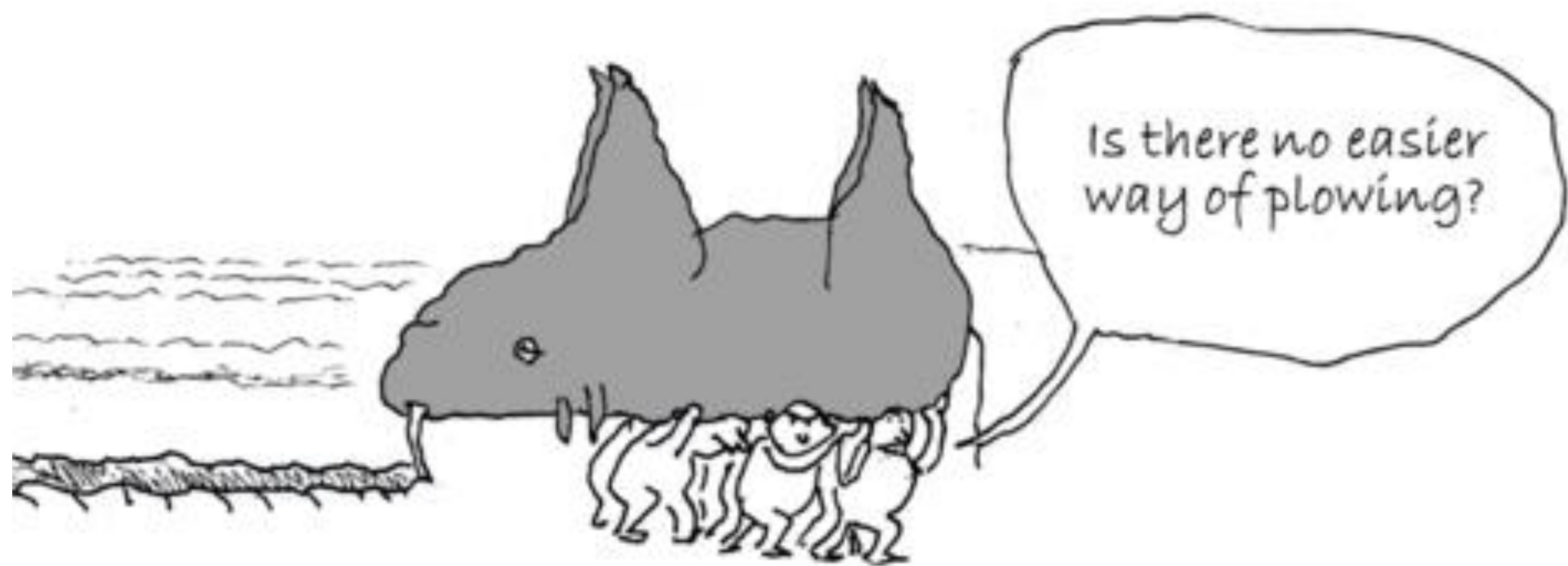
Value Stream Management

Steve Brenneman, CEO/Founder of ATC Trailers

Value Stream: The entire process for
creating customer value

What is a value stream?





MUCH

Separated into 3 lines based on work content and complexity

Line 1 (Raven)



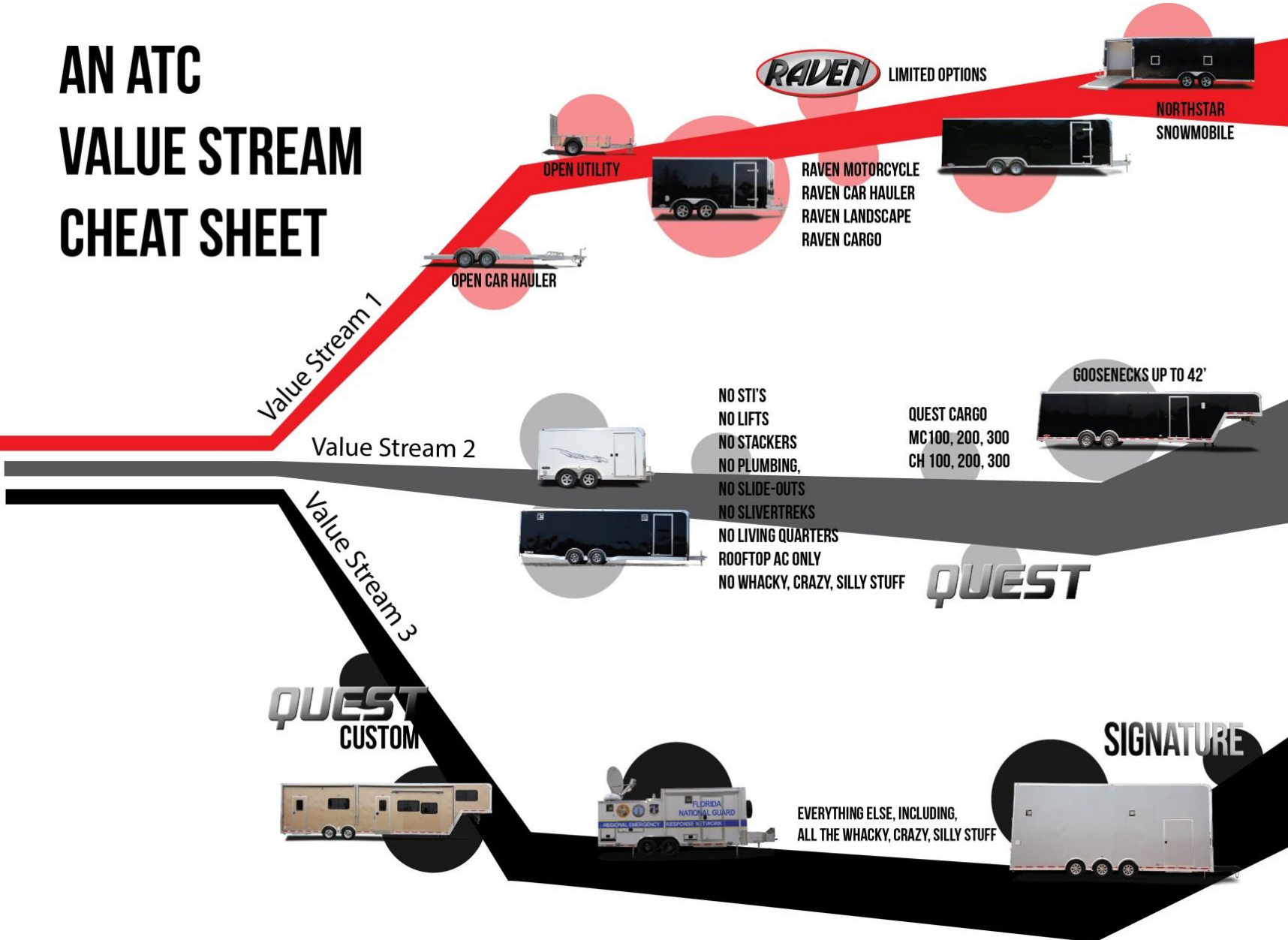
Line 2 (Midline)



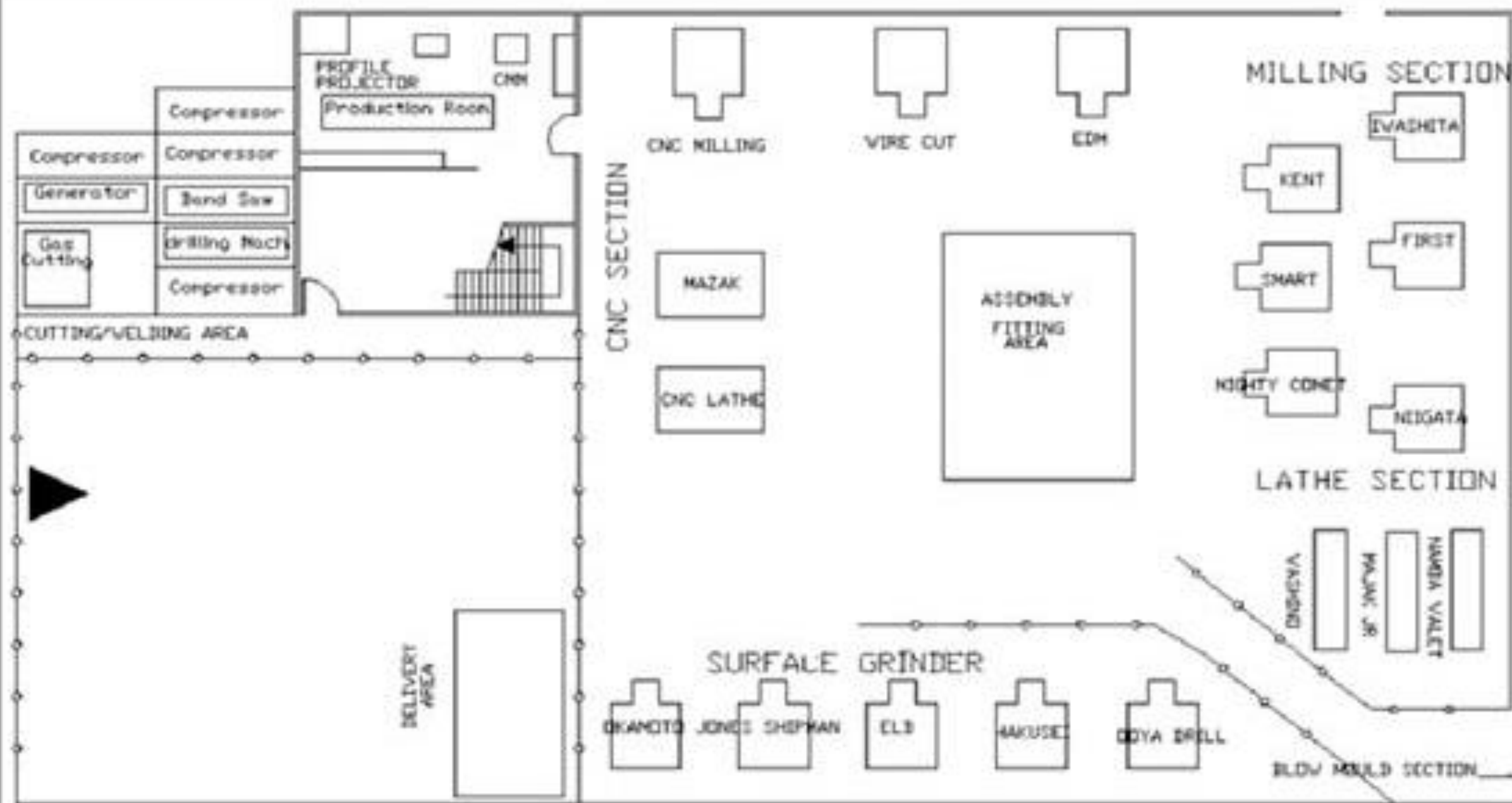
Line 3 (Custom/Large)



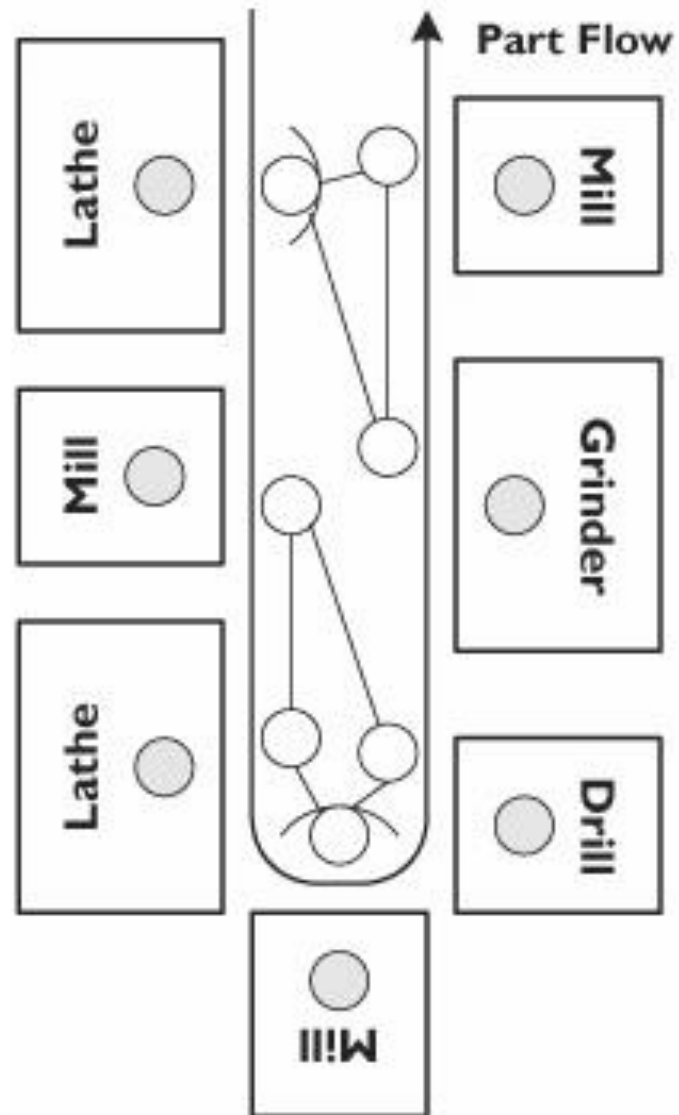
AN ATC VALUE STREAM CHEAT SHEET



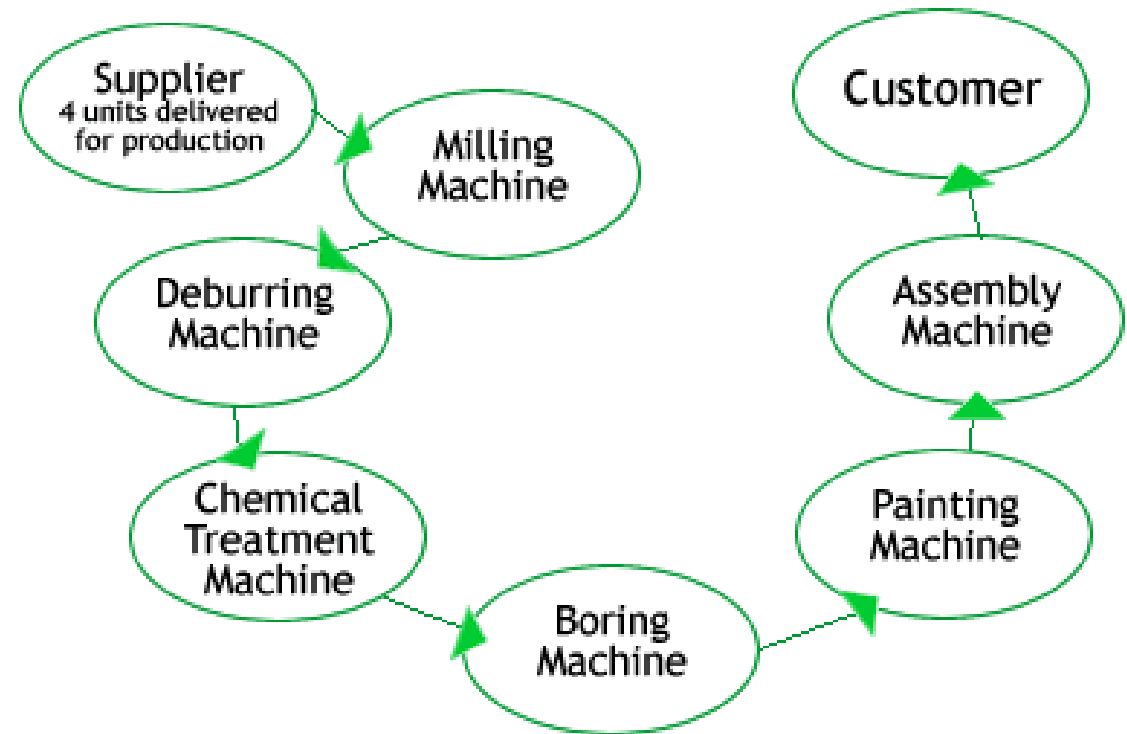
Value Streams

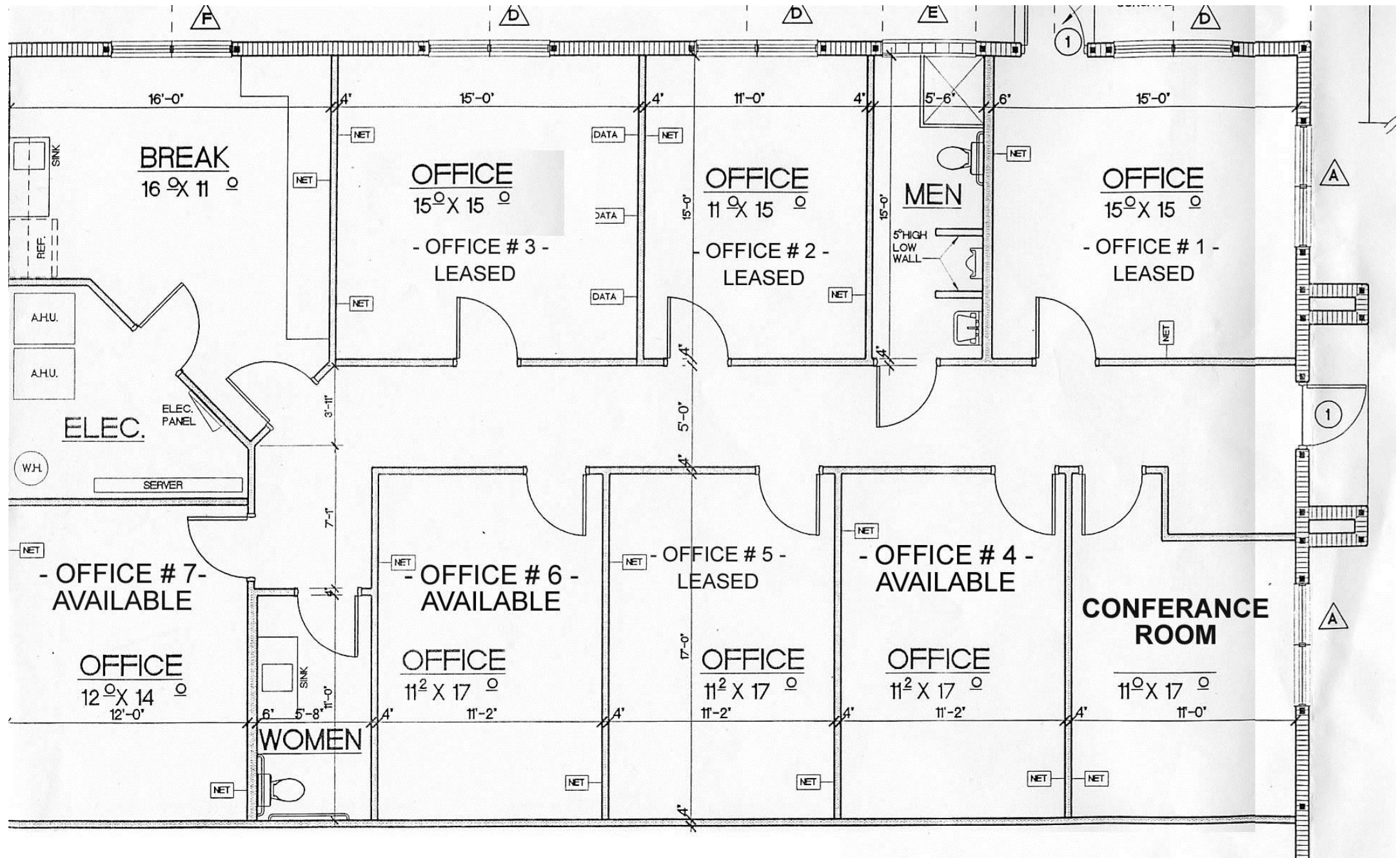


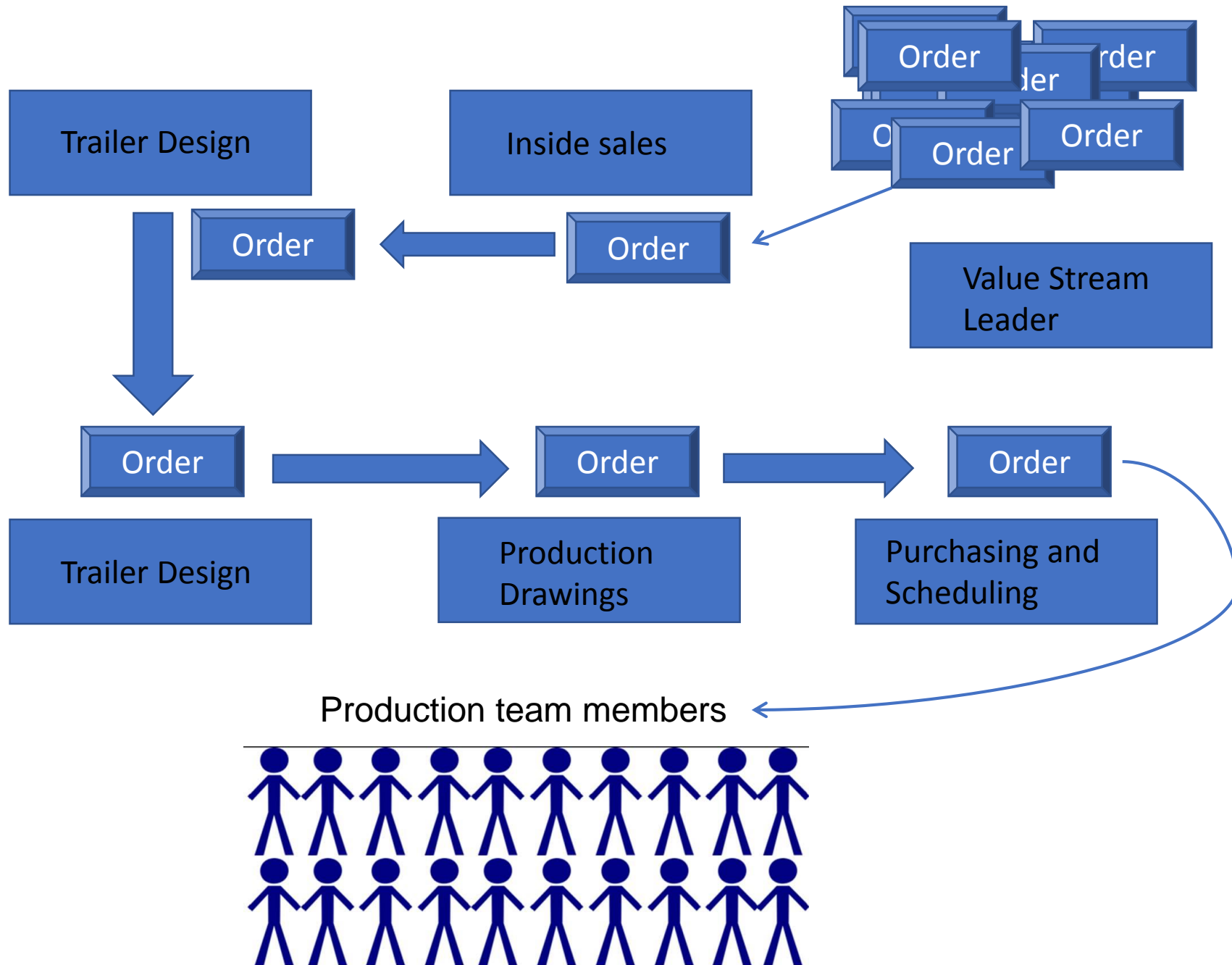
Organization and control



Product Focused, Single Piece Flow, Pull Production System









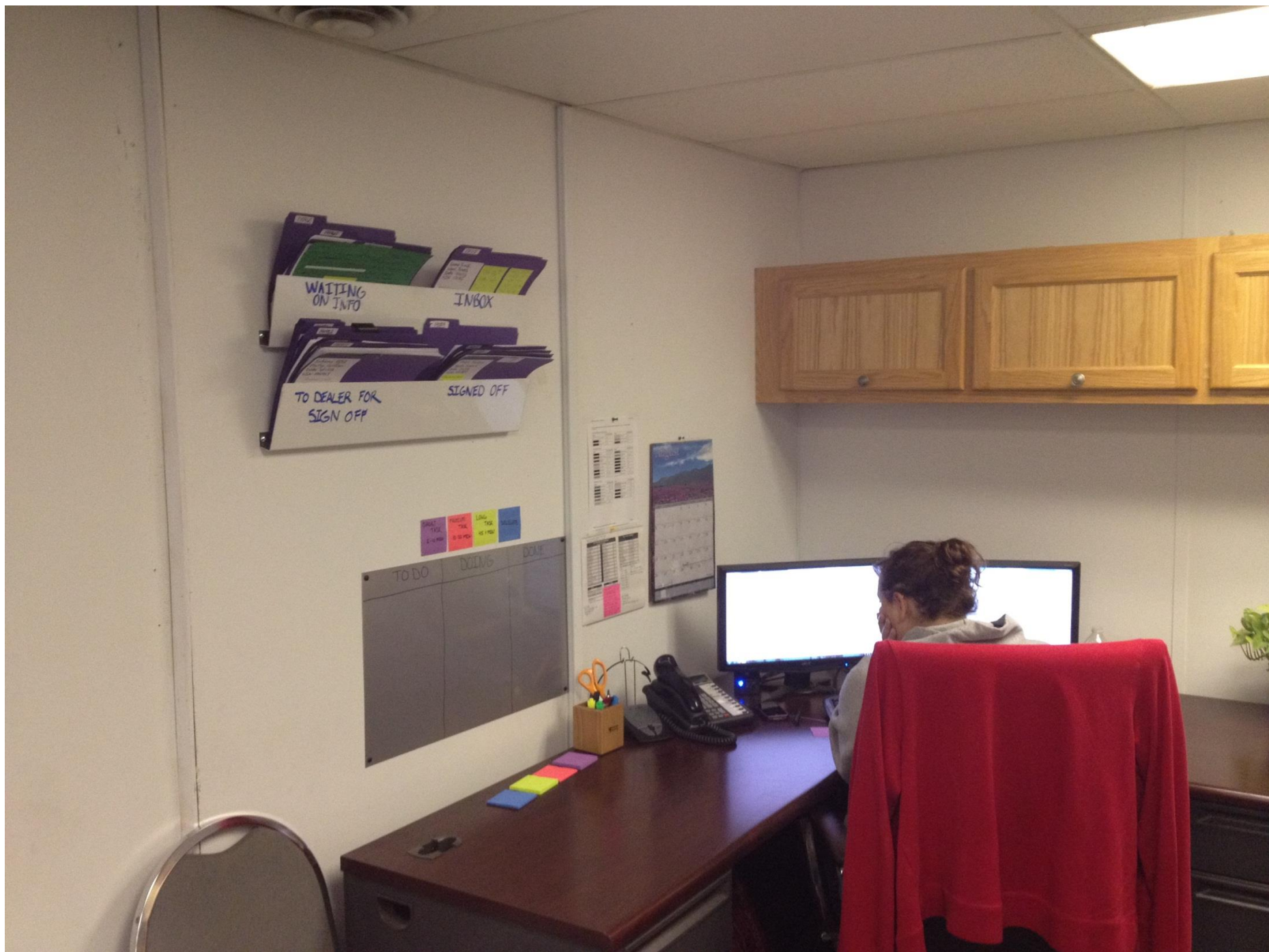
Value Stream 2

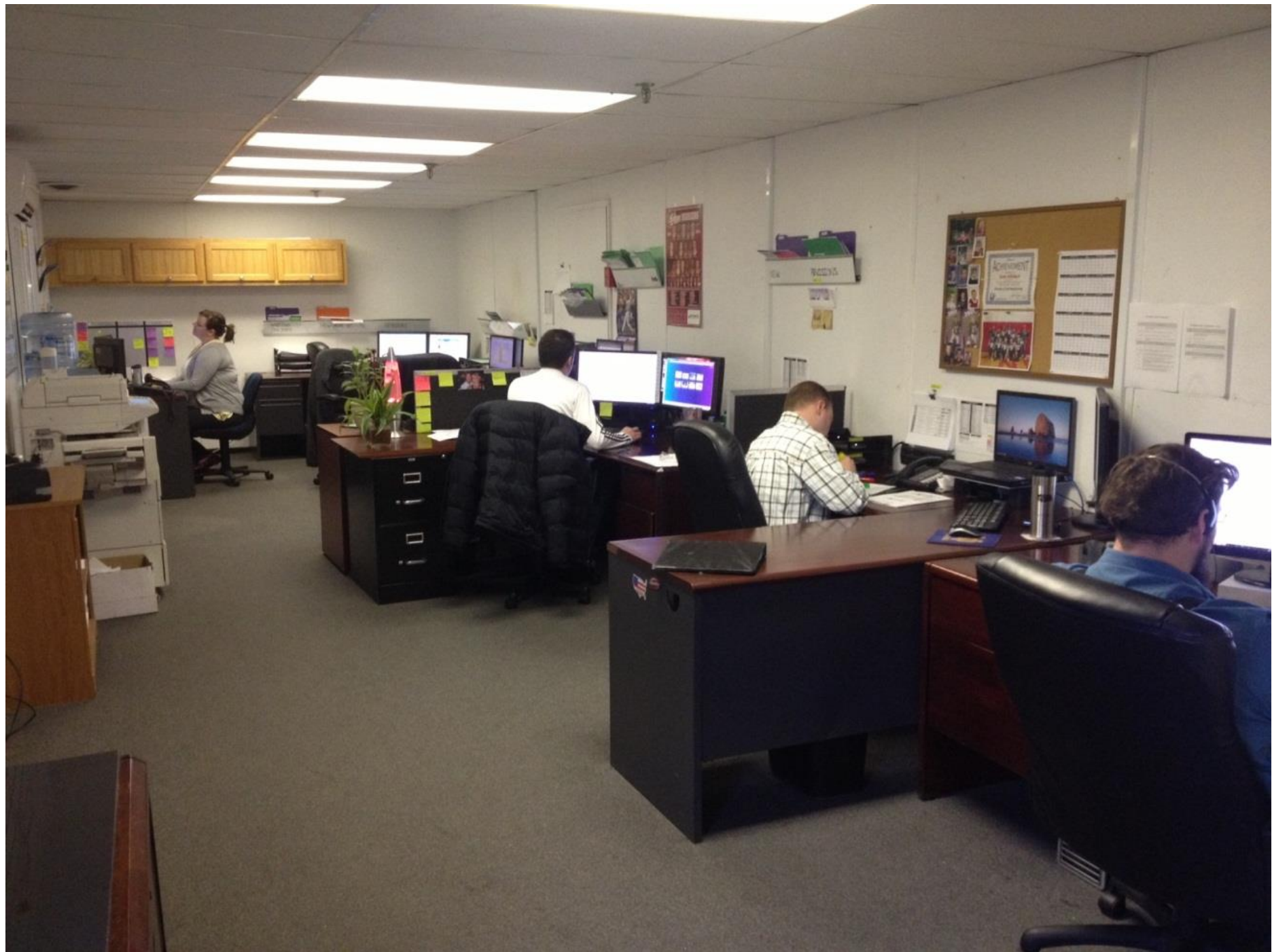


Value Stream 2 Team



Value Stream 3





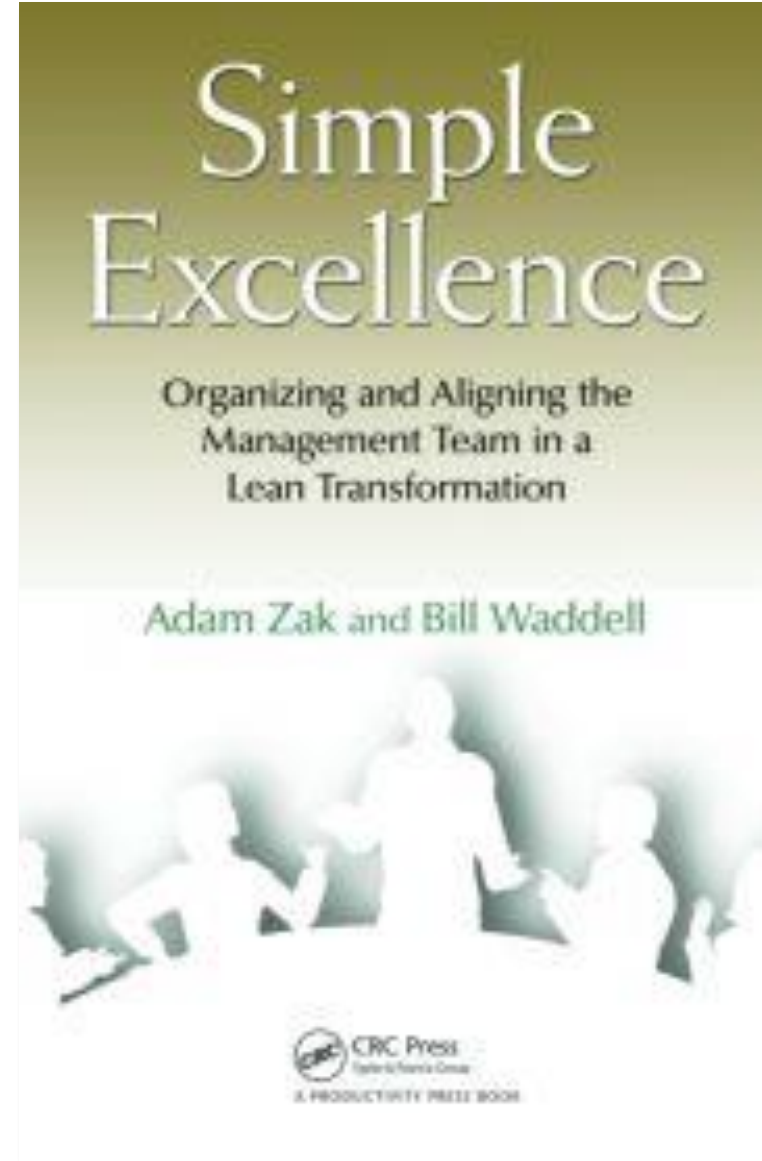
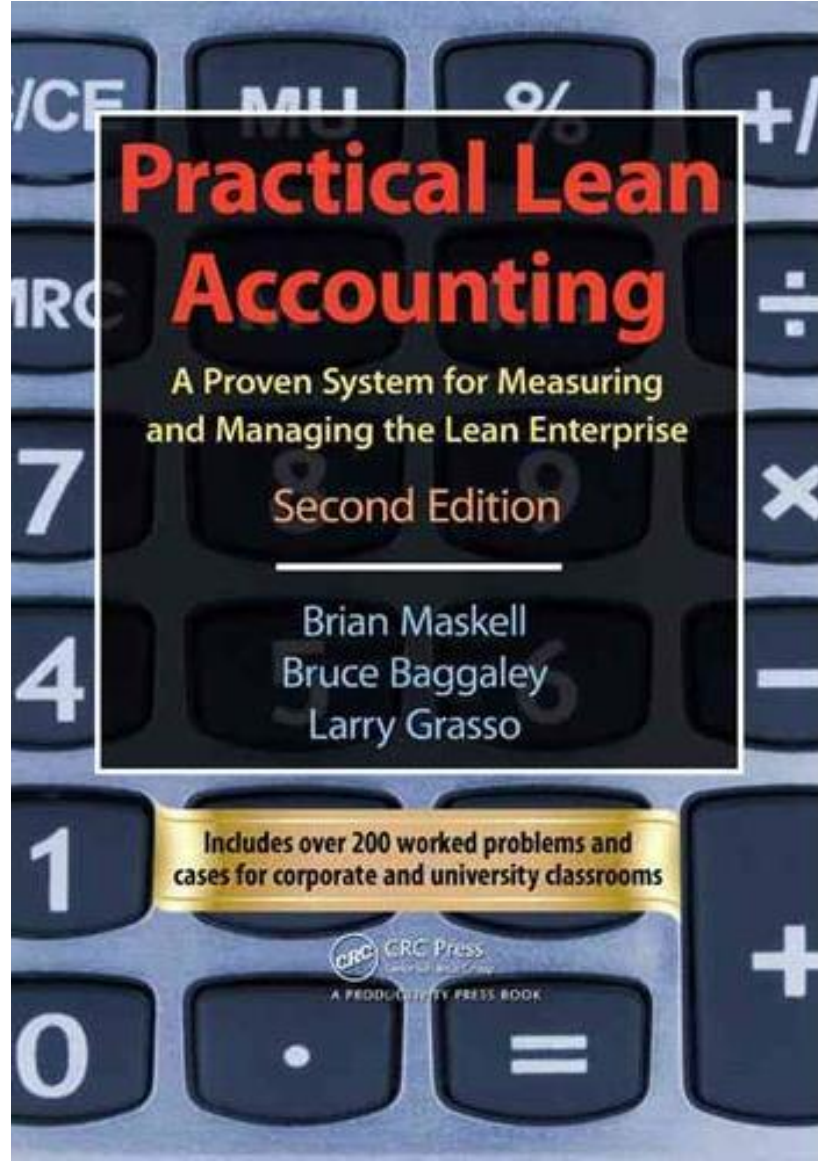
Strive everyday to simplify the operation
and make costs direct

Value stream management makes
almost all costs direct

Control the value stream
Control the business

Lean turns waste into available capacity

Lean change eliminates waste.
The waste becomes more capacity.



PIVOTPOINT

Breakaway Thinking for Advancing Manufacturing

progressive|ae